

BUILDING THE MUDI

“Adopt a Work of Art”

Grows the public awareness building campaign to restore works of art in the new Museum degli Innocenti.

Since its foundation in the beginning of the fifteenth century, the social and educational work of the Institute degli Innocenti has always been extremely culturally important.

Today, the Institute is a center of culture open to the city of Florence and to the world at large. It combines its mission to protect children with preservation of its extraordinary collection of paintings and sculpture. True to its heritage and its special mission to take care of children, the Institute has been working for many years on its new Museum: the MUDI – Museo degli Innocenti.

Since 2004, the path to the new MUDI has proceeded through a constant stream of activity: historical research, restoration of works of art, fund raising and project building. The project has led to various publications, events, openings of new expositions and even an international architecture competition.

With MUDI, the Institute reaffirms its historical mission: to promote culture and care for generations of the future, by preserving its unique historical and cultural heritage. We ask for your help and support to achieve our goal. “Adopt a work of art” is one of the most recent initiatives to redesign the new MUDI.

The campaign seeks to find resources and support to restore twenty four works of art that are currently in very poor condition. All these extraordinary works, dating from the fourteenth to the sixteenth centuries, are part of the Museum’s collection. Many of them have never been publicly displayed before. They will all become a part of the new MUDI collection.

The campaign will let you choose a particular work of art to “adopt” and sponsor the costs of its restoration. You can also just contribute for part of these costs as well. Once the work of art is on display, the name of the donor will be displayed on a Istituto degli Innocenti card beside it, in addition to being cited in the museum catalogue.

Of the twenty-four works, twelve have already been taken for a total of 110.000 euros, while four others are optioned, for an amount of about 30 000 euros.

Many companies and organizations have already joined our campaign: the Prato Chamber of Commerce, The Lions Club Firenze Pitti, Compagnia de’ Semplici, Starhotels Spa, Nomination srl and Miniconf srl, Del Vecchio Bank, Thales Italy, Fani jewelry, Ilaria Wool Manufacturing Ltd., Confindustria Firenze.

Private individuals are also becoming donors: a grey sandstone cupid will be restored with the help of a group of funders that will dedicate it as Christmas gift to their parents. Moreover, some students have given to the their teacher, as gift of year – end, a small contribution to the restoration campaign.

The catalogue of the available works of art to adopt can be found on the home page of the Institute’s website (in both Italian and English): www.istitutodeglinnocenti.it

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